



P.O. BOX 25 | BREAUX BRIDGE, LA 70517

Dear Press Representative:

It is a pleasure to invite you to the 2010 Breaux Bridge Crawfish Festival on April 30, May 1, 2, 2010 in beautiful Breaux Bridge, Louisiana. Enclosed you will find general information about this year's event.

We have provided you with the following information: Schedule of Events; Festival Profile; Celebrity Crawfish Eating Contest and Parade Forms which will aid us in preparing for your arrival on the festival grounds.

So that we can provide you with the correct number of gate and parking passes, please fill out the form labeled Press Passes. When arriving at the festival grounds please ask for Angelique Bernard or ask to be escorted to the Information Booth where you will be issued your press packet which includes your parking and gate passes. Press packets can be delivered in advance if all forms are returned before the **deadline by Wednesday, April 28, 2010**.

If you can help us with Public Service Announcements or would like for our Publicity Director or Festival Coordinator to appear on your broadcast, please contact either myself at 337-332-1649 or call the festival office at 337-332-6655. Our fax number is 337-332-5917 and email address is [info@bbcrawfest.com](mailto:info@bbcrawfest.com)

We would like to welcome your station to broadcast live from the festival grounds at any time. In order to reserve space inside the festival grounds, please fill out the required form so that we may accommodate you.

The Celebrity Crawfish Eating Contest immediately following Opening Ceremonies on Friday at 4:30 pm. We would love to have one of your personalities attend this event. If your station is interested in participating in the Breaux Bridge Crawfish Festival Parade on Sunday, May 2, 2010 @ 9:30 am, please fill out the enclosed form. There is no charge for publicity to ride in the parade. You will be provided with a map for parade lineup.

If any other information is needed, please do not hesitate to call the above numbers.

Thank you in advance for your cooperation.

Sincerely,

Angelique Bernard  
Publicity Director  
Breaux Bridge Crawfish Festival Association



Breaux Bridge Crawfish Festival Association

**Broadcasting or Live Remote  
from Festival Grounds**

Station: \_\_\_\_\_

Size and type of vehicle: \_\_\_\_\_

Is electricity needed or is vehicle self-contained: \_\_\_\_\_

Time of arrival: \_\_\_\_\_

Time of departure: \_\_\_\_\_

Name of Broadcast Journalists/Disc Jockeys participating in Live Remote:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

In the space provided below, please list the people you wish to interview. Also include any comments that would make your job at our festival easier.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Must be returned no later than April 28, 2010.





phone: 337-332-6655    fax: 337-332-5917    [www.bbcrawfest.com](http://www.bbcrawfest.com)

Parc Hardy in Breaux Bridge, Louisiana  
April 30, May 1, 2, 2010

Where else in the world but in Louisiana would you find a 3 day celebration totally devoted to Crawfish? Every year on the first full weekend in May, thousands congregate in Breaux Bridge to pay tribute to the little crustacean we all know and love.

One of the best features of the festival is our entertainment. We have 30 of the best Cajun and Zydeco bands playing all weekend long on 3 stages. And of course, Cajuns love food, so you'll find the best entrees like Crawfish Etouffee, Fried Crawfish, Crawfish Boudin, Crawfish Po-Boys, Crawfish Burritos, Crawfish Spinach Boat, Crawfish Jambalaya, Crawfish Pies, Crawfish Stuffed Pork Chops, and of course, Boiled Crawfish. Plus, we have numerous other delightful dishes to tease your taste buds.

Don't miss our contests! Race your crawfish at our World Famous Crawfish Races, enter the Crawfish Eating Contest (you'll have to eat over 55 pounds to break the record!) or show off your culinary skills at the Crawfish Etouffee Cook-off. Two step over to our Cajun Dance Contest or glide into our Zydeco Dance Contest.

Grab your lawn chair for Sunday's Parade where we highlight our Royalty and locals who compete for the best float prizes. For the perfect Crawfish Festival Souvenir, you can shop till you drop at our Official & T-Shirt Booths and the over 75 booths in our Arts & Crafts and Commercial Vendors Area.

So, crawl on down to Breaux Bridge on the first full weekend in May, where we'll show you a claw tapping, tail snapping good time!

The Breaux Bridge Crawfish Festival Association is a non-profit corporation which has donated well over one quarter of a million dollars in the past twenty five years and enables various youth organizations in Breaux Bridge the opportunity to raise much needed funds on festival weekend for their groups. The BBCFA has 25 directors who work diligently throughout the year to make each and every festival better than the previous year. This board oversees over 50 committees that are needed to organize the festival with hundreds of volunteers.



Name of Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Please indicate which events your organization will participate in:

**CELEBRITY CRAWFISH EATING CONTEST**

**Friday, April 30, 2010 @ 4:30 PM**, please arrive at 4:00 pm beside the Main Stage.

Name of Participant: \_\_\_\_\_

**CRAWFISH FESTIVAL PARADE**

**Sunday, May 2, 2010 @ 9:30 am**. Line up begins at 8:30 am across the street from the National Guard Armory Hall on East Bridge Street.

Contact Person: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

Type of Entry:            Vehicle            Float

Music Provided:        Yes                No

Throws Provided        Yes                No

Please return form by April 28, 2010. If more information is needed on these events, please contact the Festival Office at 337-332-6655.

**RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT**  
**Breaux Bridge Crawfish Festival**

IN CONSIDERATION of being permitted to participate in the **Breaux Bridge Crawfish Festival Parade** and/or other activities relating to the Parade in Breaux Bridge, Louisiana(hereinafter referred to as the "Parade"), I, for myself, my organization, my fellow members of this organization, and their employees, agents, successors, assigns, heirs and next of kin: (hereinafter referred to as the "Parade Entry").

1. HEREBY RELEASE, WAIVE, DISCHARGE AND COVENANT NOT TO SUE the Parade, the Breaux Bridge Crawfish Festival Association, the City of Breaux Bridge, the Parade committee, Parade Sponsors and/or all Parade participants and the directors, officers, employees or agents of any of the foregoing (hereinafter referred to as "Releasees"), from all liability to me, my personal representatives, assigns, heirs, and next of kin for any and all loss or damage, and any claim or demands therefore on account of injury to my person or property or resulting in death, whether caused by the negligence of the Releasees or otherwise while I am observing, working for or participating in the Parade (including, but not limited to, all preparations therefore, the Parade itself, all incidental activities including pre-parade and post Parade activities, and the return of Parade materials to storage locations);
  
2. HEREBY AGREE TO INDEMNIFY AND SAVE AND HOLD HARMLESS the Releasees and each of them from any loss, liability, damage, or costs they may incur due to my presence in any way observing, or working for, or participating in the Parade (including, but not limited to, all preparation therefore, the Parade itself, all incidental activities including pre-parade and post-parade activities, and the return of Parade materials to storage locations), and whether caused by the negligence of the Releasees or otherwise;
  
3. HEREBY ASSUME FULL RESPONSIBILITY FOR ANY RISK OF BODILY HARM, DEATH OR PROPERTY DAMAGE due to the negligence of Releasees or otherwise while observing, or working for, or participating in the Parade (including but not limited to, all preparation therefore, the Parade itself, all incidental activities including pre-parade and post-parade activities, and the return of Parade materials to storage locations). I expressly acknowledge and agree that the activities of the Parade (including, but not limited to, all preparation therefore, the Parade itself, all incidental activities including pre-parade and post-parade activities, and the return of Parade materials to storage locations) are dangerous and involve the risk of serious injury and/or death and/or property damage. If further expressly agree that the foregoing release, waiver, and indemnity agreement is intended to be as broad and inclusive as is permitted by the laws of the State of Louisiana, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, in full legal force and effect.

I HAVE READ AND VOLUNTARILY SIGN THE RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT, and further agree that no oral representations, statements, or inducements apart from the foregoing written agreement have been made, and that this Release is being relied upon by the Parade in permitting my organization to participate in this Parade. I also represent that I am authorized to sign this document on behalf of my organization.

\_\_\_\_\_  
Name of Parade

\_\_\_\_\_  
Entry Signature (must be parent or guardian if minor)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print or Type Signature

Breaux Bridge Crawfish Festival 2010 Parade

**Media Release**

I, \_\_\_\_\_, do hereby consent to the Breaux Bridge Crawfish Festival Association, it's representatives and any media or other interested party covering parade sponsored by the Breaux Bridge Crawfish Festival Association, the absolute right and permission to use, reuse and publish, and re-publish photographic pictures or video tapes of me or my organization or in which I or my organization my be included, in whole or in part, without restriction as to changes or alterations, due to participation in the "Breaux Bridge Crawfish Festival Parade", for publicity or any compensation for my or my organization's appearance on the photograph or video tape, and I and/or my organization hereby release from the use of the video tape or photograph due to my or my organization's participation in the Parade.

Therefore, I hereby release, discharge and agree to the above

\_\_\_\_\_  
Name of Organization or Individual

Signed: \_\_\_\_\_  
(Must be signed by Parent or Guardian if minor)

Title/Position: \_\_\_\_\_

Date: \_\_\_\_\_